




More For Madison



St. John's Affordable Housing Campaign

reshaping the heart of downtown with affordable housing
and community transformation



 **This is not just a housing initiative.**

It's a commitment to building thriving, inclusive community

More for Madison is a visionary campaign by St. John's that is reshaping the heart of downtown, by tearing down its existing building to make room for affordable housing and community transformation. With a goal to raise the final \$3 million of the \$46 million needed for the project, More is not just a housing initiative; it's a commitment to building a thriving, inclusive community that supports hardworking individuals and families.

The project contains 130 apartments, 110 of which are affordable for people working in restaurants, retail, non-profit, and service sector jobs. Apartment sizes range from studios to two-bedroom units, designed to provide accessible and affordable living spaces. Beyond housing, the new building will offer a rooftop garden, community gathering spaces, worship, vital community space and essential social services—fostering a holistic environment that promotes growth and well-being.

110
affordable downtown apartments

4,675
people welcomed and affirmed in 2022


lives transformed and success stories made





Creating Vibrant Diversity

- St. John's is just three blocks from Capitol Square.
- We have a 165 year legacy of supporting downtown neighborhoods.
- We're a community catalyst, enabling diverse Madison residents to find home and thrive in our rapidly growing city.

Madison is routinely listed among the best places to live in the nation, yet this does not hold true for everyone. A significant portion of the people working in restaurant, retail, non-profit, and service sector jobs are spending significantly more than 30% of their income on housing, leading to people doubled up and in extreme situations living in their cars.

Many people serving a meal in downtown restaurants, providing childcare, or working in entry-level nonprofit or government jobs can't afford to live in the community they serve.

We are experiencing a painful housing crisis. There is ample employment opportunity, access to public transit, and amenities (like schools, parks, healthcare and grocery stores) yet little moderate income housing for the people who want and need these jobs.

We know affordable housing located in the heart of downtown is not only foundational for thriving families and individuals but is central to maintaining the vitality and diversity that makes Madison one of the best places to live in the US.



St. John's response to a housing crisis is More

Imagine a place where affordable living, stability, and supportive services converge fostering growth and success.

With a rooftop garden, accessible community spaces, and vital social services, St. John's redevelopment for affordable housing is a testament to our commitment to community, diversity, and holistic care for one another.

We're collaborating with local partners, backed by low-income housing tax credits, and supported by the City of Madison and Dane County.

Our vision is clear: to interrupt the poverty cycle, empower individuals, strengthen the community, and elevate Madison's status as one of the best places to live.



Why More?

Affordable Living: We're providing a place for individuals and families to live where they work, easing the financial burden and fostering a thriving community.

Stability & Growth: Affordable housing means stable homes, flourishing families, and a downtown that stays vibrant and alive, with rich community ties.

Wellness Services: Our spaces will offer essential wellness and social services, helping those in need reach their potential and share their success stories.

Community Hub: Outdoor green space, accessible gathering spaces, create a neighborhood hub that connects the community around it.



Join Us

Join us! Be a part of making More happen in Madison together, we're shaping a brighter tomorrow.

All gifts are deeply appreciated, can be pledged over 3 years, and are deductible to the full extent of the law. Given the size of this project, please consider a significant gift that is meaningful to you. A member of the campaign committee is happy to meet with you or provide more information, call or email Peter Beeson (contact info below).

Make Your Gift Today:

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